



North Carolina Chapter of the American Society of Safety Engineers
3 Year Long Range Plan
Effective September, 2007

Professional Development

Goal: To assist Chapter members in improving their skills in professional practice and in developing alternative knowledge to be applied in their practice as safety, health, and environmental professionals.

Objectives: To provide opportunities for Chapter members to upgrade their knowledge, skills, and professionalism through quality Chapter meetings and professional development seminars.

Strategies: 2007 – 2008:

- Encourage and recognize member certification by sponsoring membership upgrade fee for newly certified professional members.
- Provide vendors of safety related materials the opportunity to display those products at Chapter meetings.
- Enhance and maintain NC-ASSE website in an effort to communicate and inform our members on upcoming educational events and meetings.
- Develop and distribute a monthly newsletter in an effort to share professional knowledge on safety and health topics and on upcoming local events with our chapter members.
- Encourage Chapter officers and members to participate in Region VI PDC as planners, participants and attendees.
- Present a local Professional Development Conference targeted at the needs of our safety, health, and environmental professionals in NC. Jointly present this PDC with the NC State University Industrial Extension Service.
- Conduct a year end member survey to measure members' needs.
- Schedule annual off site tour as one of our monthly ASSE meetings.
- Plan annual Toy's for Tots drive at our December meeting.

2008 – 2009:

- Same strategies as the previous year, with the following additions/changes:
- Begin planning to either conduct or sponsor an ASP/CSP study group for members and other safety, health, and environmental professionals in the area.

2009 – 2010:

- Same strategies as the previous year,

Membership Retention and Growth

Goal: To increase membership for the Chapter by 5-10% each year.

Objective: To promote ASSE and Chapter membership throughout the Triangle area.

Strategies: 2007 – 2008:

- Hold regular Chapter meetings with interesting topics and disseminate information throughout the Chapter year.
- Continue the electronic mail messaging and our web page to provide communication to members of meetings and special events (G-mail and e-vites).
- Host a social outing for members and their families that is funded partly by the chapter.
- Invite local employers to join and attend meetings.
- Recognize members of the Society who have reached significant years of service at our monthly safety meetings.
- Continue joint sponsorship of the ASSE booth at the Statewide Safety Conference each May, hosting the ASSE Luncheon in our Chapter year.
- Continue joint sponsorship of NC-ASSE PDC with the IES department at NC State University.

2008 – 2009:

- Same strategies as previous year.

2009 – 2010:

- Same strategies as previous year.

Inter-Society and Professional Relations

Goal: To promote and enhance relations with professional associations or societies and any group with interests common to those of ASSE.

Objectives: To improve member knowledge of locally available resources and to develop a professional network with other societies including informing other societies of ASSE and Chapter strengths.

Strategies: 2007 – 2008:

- Hold joint meetings with AIHA, IIE, Biological Safety Association, and other relevant professional organizations.
- Hold joint meetings with other chapters, including: East Carolina, Triad or Cape Fear as established.
- Pursue the development of a Student Section at NC State University along with other local Universities.

- Conduct a joint PDC with the NC State University Industrial Extension Service, targeting safety, health, and environmental professionals.

2008 – 2009:

- Same strategies as the previous year.

2009 – 2010:

- Same strategies as the previous year.

Professional Recognition

Goal: To promote the Society, Chapter, and Safety Profession professionally and positively throughout the area.

Objective: To involve the Chapter in activities that will provide visibility to the Safety Profession.

Strategies:

2007 – 2008:

- Maintain and update website Chapter calendar with meeting dates, speakers, and locations.
- Announce honors and awards of members at Chapter meetings and on the Chapter website.
- Provide advance meeting notices through newsletters and other media outlets.
- Continue publicizing Chapter activities and member achievements on the NC-ASSE website.
- Continue to provide monthly newsletter to local Chapter members.

2005 – 2006:

- Same strategies as previous year.

2006– 2007:

- Same strategies as previous year.